

The Order of Offers and Search Results

When searching for the right vehicle to hire on the platform, we use an algorithm to generate results that match your requirements. The system sorts the results by your search criteria and displays offers that meet them.

The system ranks results in two different ways, depending on whether the user has selected a location:

A) When a location is selected:

1) Location

Listings are first sorted by distance from the selected location using predefined zones (with a default distance of 20 km). Results in the nearest (first) zone are displayed to the user at the top. This sorting does not consider the exact distance, but only the fact that the listing falls within the given zone.

B) When no location is selected:

The default location is used, and the system primarily sorts search results by Score (see below), ensuring that the highest-rated listings are displayed first. The database ID (see sorting by ID) is then used as the deciding factor to maintain a consistent order. Default locations in individual countries:

Czech Republic: latitude: "50.0598054" longitude: "14.3251987"

Poland: latitude: "52.2330649" longitude: "20.9207691"

Slovakia: latitude: "48.135924" longitude: "16.9754916"

Spain: latitude: "40.416729" longitude: "-3.703339"

2) Score

Sorting by score: In each distance zone, search results are sorted by score, which is used to rank the search results.

Score calculation: The score is automatically calculated as a weighted sum of several sub-scores.

a) Active scoring component:

- **Manual score:**

Weight: 4

Description: This is the only actively used scoring component in the current implementation. The manual score is set by the administrator for vehicle offers that are in Instant Booking mode.

Usage: If no other scores are entered, the total score is determined by this manual score. The higher the manual score, the higher the search result will be displayed to the user above other users' offers. Vehicles with the same score are sorted randomly.

b) Reserved/inactive scoring components:

- **Score based on vehicle availability**

Weight: 1

Description: This score reflects the availability of search results. However, it is not currently set.

- **Score based on offer engagement**

Weight: 0

Description: It is designed to be based on metrics such as completed transactions related to the listing and the owner's responsiveness, and its weight is set to 0 until it is actively used in the future.

- **Score based on user reviews**

Weight: 1

Description: This score is intended to measure the average user rating and other review-related indicators. It is currently not set.

- **Reputation score**

Weight: 1

Description: Represents the vehicle owner's overall reputation; however, it is not currently being actively updated.

The total score is calculated using the following formula:

Score = (Manual score * 4) + (Availability score * 1) + (Visitor score * 0) + (Review score * 1) + (Reputation score * 1)

3) Distance

Sort by total distance in km from the selected location.

4) Sort by ID

Listings with the same score are ultimately sorted by their unique ID in the database to ensure that the sorting remains consistent.

Dynamic search criteria:

Overview:

On the dynamic segments pages, users can customise how search results are displayed by adjusting two main settings: the search scope and the sort order.

Customised search:

- **Default radius:** Listings are initially grouped within a default 20-kilometre radius around the selected location.
- **Customised radius:** Users can change this radius, allowing them to expand or narrow the search area according to their preferences.

Sort by distance only:

- **Sorting option:** The 'Sort by distance only' toggle allows users to decide how offers should be sorted.
- **When enabled:** Listings are sorted strictly by distance from the selected location.
- **When disabled:** The system divides listings within a defined radius (default or customised) into distance zones (e.g., default zone of 20 km). Within each zone, listings are sorted by rating score; therefore, listings with higher ratings appear first.

Using search filters:

We offer a range of search filters that allow users to customise their search results. Vehicles can be filtered by price, availability on the selected dates, vehicle type, and parameters used to narrow down the search – such as number of passengers, vehicle equipment, or terms and conditions. It is also possible to select only listings marked as “Instant Booking”. When a user searches for offers within a specific category, the results will be limited to offers in that category that meet the selected criteria.

How vehicle owners can influence search results:

Availability: The more available dates your listing has, the more likely it is to suit a potential renter’s plans, so increasing availability can improve its visibility. Similarly, the more flexibility a car owner offers regarding the rental period, the more likely the offer will suit the prospective renter’s plans and appear in their search results.

Instant Booking: Vehicles in “Instant Booking” mode receive a Manual Score with a weighting of 4. The higher the score, the higher these search results will appear, and the greater the likelihood that the prospective renter will notice this listing among the

first results. Furthermore, use Instant Booking to ensure prospective renters find your listing if they set the relevant filter in their search. This feature allows users to book your vehicle immediately (without you having to accept their enquiries), and speeds up your response time.

Price: Since price is one of the criteria used to filter search results, adjusting it gives you, as the vehicle owner, the ability to directly influence the visibility of your listing in search results. For example, many vehicle owners offer lower prices to attract potential customers to newer listings or during the off-peak seasons.

Great photos: High-quality photos of the vehicle, particularly an attractive lead photo, help to grab the attention of potential customers and increase the likelihood of interaction with the listing, which can improve its ranking. The basic listing description and the motorhome's specifications help potential bookers evaluate the listing and decide whether they trust the owner and book their motorhome or caravan. Some potential customers are looking for specific equipment or features such as bike racks, winter equipment, or permission to bring pets. Adding the desired equipment or features to the listing can increase its appeal and improve its visibility when searching for listings with that equipment or those features.

None of the above-mentioned search parameters determining ranking (location, score, etc.) can be influenced by any direct or indirect payment.